

### III. Before Anything Else

- A. **Identification of alumni volunteers for the Homecoming YYYY.** The DLSAA has historically selected members of SJHC YYYY informally. Typically, after Homecoming Day, members of the ManCom or Board recommend alumni of the next silver jubilarian host class who create an organization and subsequently elect among themselves the Homecoming Council chairs, committee members, and other officers. This loose organizational formation procedure has created problems and not infrequently resulted in delayed planning and implementation.

Effective 2006 (or Homecoming 2007), the DLSAA ManCom or Board will appoint alumni of the **next two succeeding years** who will be members of the Homecoming Council of the current SJHC YYYY. Therefore, one alumnus each of Classes 83 and 84 will be members of the Homecoming 2007 (Class 82)'s Homecoming Council. Their functions will be to:

1. **Attend all meetings and functions of the operative Homecoming Council.** This is to ensure a seamless transition from one homecoming year to another. They are principally observers and have no decision-making powers.
2. **Identify, assemble, and nominate alumni from their classes who will constitute the SJHC and select the next Homecoming Council.**
3. **For the immediate succeeding year designate, accept the turnover symbol during appropriate ceremonies on Homecoming Day.**

- B. **Choice of homecoming theme.** The Homecoming YYYY theme is the virtual 'mission statement' of SJHC YYYY. It should underline all its projects and activities. In written form, it should be brief and preferably trendy and catchy. Things to avoid are:

1. Reference to the Silver Jubilarian Host Class or its year (connotes a celebration only of a particular class);
2. Double entendre (A figure of speech in which a spoken phrase can be understood in either of two ways. The risqué, often sexual, element is central to most people's understanding of what a double entendre is). (*May verde ka pa ba* is an example of double entendre);
3. Direct, implied, or subliminal connection or reference to any product or commercial organization or non-Lasallian political, religious, civic, etc. cause. The DLSAA as an organization of alumni with various persuasions will not be associated with any product or identified with any cause; and
4. Any written or graphics style of debatable taste that may offend public sensibilities.

The selected homecoming theme must either:

1. **Champion nostalgia:** 1989 (HS 64)'s **Hail... Hail... Alma Mater**, a paean to the creation and propagation of DLSU-Manila's anthem born during its time or 1997 (College 72)'s **Animo La Salle, Wherever You Are**, an acknowledgement of DLSAA's members geographical diversity and international chapters or 2004 (College 79)'s **Archers Come Home**;
2. **Commemorate an event or achievement:** 2001 (College 76)'s **TEN to the CenTENnial**;
3. **Espouse a Lasallian value:** 1996 (HS 66)'s **Family Unity, A Way of Life**;  
or
4. **Promote a future.**

Below is a list of homecoming themes from 1983 to 2006 that should serve as guides to the Homecoming Council in its choice of a theme:

Year	Host Class	Theme
1983	HS 58	Going Great Since 58
1984	HS 59	Come Home Archer, Come Back to Taft
1985	HS 60	Come Home Archer, Come Back to the Good Old Days
1986	HS 61	La Sallites Are Forever
1987	HS 62	HS 62 25 Years
1988	HS 63	Coming Home Class of 63
1989	HS 64	Hail...Hail...Alma Mater
1990	HS 65	Coming Home
1991	HS 66	Family Unity, A Way of Life
1992	HS 67	Salamat, La Salle
1993	HS 68	Last of the Mighty
1994	College 69	The First of its Class
1995	College 70	Yesterday, Today, and Tomorrow
1996	College 71	World Class 71
1997	College 72	Animo La Salle, Wherever You Are
1998	College 73	Celebrate 98, 100 Years of Freedom, 25 Years of Greendom
1999	College 74	Roots 99: Lasallians, Christian Achievers for God and Country
2000	College 75	Blast from the Past...Leap into the Future

2001	College 76	TEN to the CenTENnial
2002	College 77	Lasallians Achieve. The Animo Lives!
2003	College 78	(May) Verde ka pa ba?
2004	College 79	Archers Come Home
2005	College 80	Come Alive in Five!
2006	College 81	One La Salle - Sarap Maging Berde
2007	College 82	

The theme may carry, under a sub-heading, a reference to SJHC YYYY.

**The theme, including names and/or titles and/or taglines of all mandatory and optional events must be approved by the DLSAA ManCom and ratified by the Board.**

- C. **Homecoming logo.** The Homecoming Council must commission and adopt a logo. This shall be used in homecoming stationery, streamers, souvenir items, posters, ID-tickets, websites, etc. and should include the following:

1. The adopted, DLSAA-approved theme, e.g., **Archers Come Home**
2. The phrase '**DLSAA Homecoming YYYY,**' where YYYY represents the homecoming year

The DLSAA logo or any of its elements must not be included in the homecoming logo. It must **always**, however, be put **side by side** in any presentation or depiction of the homecoming logo. The DLSAA logo should follow DLSAA's *Manual of Style*.

The Homecoming Council may adopt any color except blue, graphics, typeface, etc. as it deems appropriate. Any use of DLSAA proprietary images must follow specifications in DLSAA's *Manual of Style*.

- D. **Homecoming council and implementing organization.** After the selection of the theme and adoption of the logo, the SJHC YYYY must organize the Homecoming Council that has the following officers and committees:

Officer	Committee
Chair	Homecoming Council
Vice-Chair and Chair, Finance Committee	Finance Committee
Secretary	Homecoming Council
Chair	Fellowship Committee
Chair	XXth Br. Benedict Golf Cup Committee
Chair	Homecoming Day Committee
Chair	Special Honorees Coordination Committee
Chair	Marketing and Sponsorships Committee

Chair	Publicity and Advertising Committee
Chair	Souvenirs Committee

The above officers and committees are the **minimum** required by the DLSAA which the SJHC YYYY may not modify or delete. At its option, it may add committees as it deems proper.

The next section contains the table of organization, officers, and committee functions, responsibilities, and accepted or adopted implementing rules and protocol.