



## DLSAA CARD PARTNER MERCHANT ACCREDITATION AGREEMENT

The Undersigned Officer of

Company Name	PRODUCT/SERVICE CATEGORY		
Office Mailing Address			
Authorized Representative	LA SALLE ALUMNUS/A?	(YES) LS School, Year & Degree	
Designation	Department		
Mobile	Website		
Office Landline	Email 1		
Office Fax	Email 2		

agrees that the aforementioned commercial establishment shall grant a patronage discount of:

- 10%    15%    20%   other \_\_\_\_\_%   on cash payments  
 5%    7.5%    10%   other \_\_\_\_\_%   on credit card payments

\_\_\_\_\_ OTHERS (freebies, giveaways, etc.)

to the bearer of the De La Salle Alumni Association (DLSAA) Card. The following are the qualifications to the aforesaid set of discounts:

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The granting of the above discounts shall be subject to the following conditions:

- The discounts shall be available at the following outlets until otherwise formally cancelled:

Outlet / Branch	Outlet / Branch Contact Details	Physical Address and Latitude & Longitude Coordinates (e.g. 41.40338, 2.17403) <small>The DLSAA App has a locator that will show a map of your locations and let users find the store nearest to them. You can search for latitude and longitude coordinates of your establishments on Google Maps. Here's how: <a href="http://goo.gl/jPQOgY">http://goo.gl/jPQOgY</a></small>

- Discounts may only be availed of if the Customer/Client properly identifies himself/herself as a DLSAA alumnus by presenting his/her valid DLSAA Card. A valid card is that which is not expired. Should \_\_\_\_\_ honor an expired or otherwise invalid card, it shall have no recourse to the DLSAA.



# De La Salle Alumni Association

- 3. The DLSAA shall provide sticker and table top collaterals (sample of regular & lifetime alumni cards) for reference and display, respectively. \_\_\_\_\_ shall also provide collaterals for advertisements.
- 4. Notwithstanding the above provisions, the above named establishment may similarly grant discounts to “non-cash sales” and “items on sale”.
- 5. Please refer any problem on discount availments to:

**DR. JOAQUIN LORENZO V. MORENO**  
 Executive Director  
 DE LA SALLE ALUMNI ASSOCIATION  
 Email: joaquin.moreno@dlsu.edu.ph  
 Ground Floor Br. Andrew Gonzales Hall, De La Salle University,  
 2401 Taft Avenue, Malate, Manila  
 Tel Nos. (+632) 524-4611 loc 128 (+632) 523-6158,(+632) 526-5612

- 6. This partnership covers the following media mileages:
  - a. Inclusion in the DLSAA Mobile App, which will be a connection for all Lasallians to enjoy their benefits as a member of the DLSAA. \_\_\_\_\_ brand, discount information and location will be included in the partner establishment’s listing.
  - b. Inclusion in the DLSAA Website Accredited Establishments list.
  - c. Logo inclusion in an omnibus banner of accredited establishments displayed during certain DLSAA events.
  - d. Inclusion on the advertisements of partner merchants on the DLSAA social media accounts.

The undersigned certifies that it is within his/her authority to bind

\_\_\_\_\_

to grant the aforementioned discount(s) to the DLSAA Member Alumni effective

\_\_\_\_\_ until \_\_\_\_\_

For

**DE LA SALLE ALUMNI ASSOCIATION**

\_\_\_\_\_

\_\_\_\_\_  
DR. JOAQUIN LORENZO V. MORENO  
Executive Director

\_\_\_\_\_  
Authorized Representative  
Position or Title

\_\_\_\_\_  
Date